

Quotable Quotes

"The Best Gift Ever!"



~ Sherry Wert, Pinellas Co, FL

"At the beginning of the year, she [daughter] didn't want to pick up a book...and now she can't get enough of it! It's great to see her excited. I would like to say to the people who make Tune in to Reading, thank you for giving me a child with the confidence to succeed... that's the best gift ever." [Video](#)

Program Sparks Student Engagement, Makes Reading "Fun"

More than 200 struggling readers in a Central Florida school district are now singing their way to reading and academic success.

"We've seen early and encouraging progress in students who were really struggling," said one educator. Two measures used to document this progress were the FSP score from the F.A.I.R. test and the DSS scores from the FCAT.

Teachers and administrators reviewed years of data captured by schools nationwide as well as studies by University of South Florida's Susan Homan, Ed. D. They recognized *Tunein to Reading* as an optimal computer-based melodic learning system to help them help their students. "Students are enjoying *Tunein to Reading* in our current after-school programs," said a teacher, "and they even remain engaged at 5:30 pm after a very long day." [Click here](#) for details and results of this implementation.

Minister of Education Endorses TiR

The Honorable Jerome Fitzgerald, Minister of Education for the Commonwealth of the Bahamas, addressed more than 100 educators at a training session in Nassau this past February. Fitzgerald praised teachers for being progressive in embracing [Melodic Learning](#) methods to help inspire their students to improve reading comprehension and fluency.

"Tunein to Reading builds on something we know works, and takes it to another level with the incorporation of technology," said Minister Fitzgerald. "The program already is having a beneficial effect on our students who struggle to read."

In reviewing results to date, teachers noted an accelerated rate of progress by students over the weeks and months of the literacy program. The program is available in the Nassau school system thanks to Chris and Terry Tsavoussis and Wendy's Fast Food Restaurants, Ltd. "They have displayed the true power of public-private partnership," said Minister Fitzgerald. The company is seeking other local partners to expand the reach of the program. [Click here](#) to see a short video of the Nassau workshop. Also, read local coverage by the [Nassau Guardian](#) newspaper.

TiR Begins Just a Line Drive from Yankee Stadium

At the invitation of Principal Paul Cannon (PS140X, Bronx, NY), Hilda Perez, senior account manager for TUNEin to READING, and Founder, Carlo Franzblau delivered professional development to the 4th grade team at the Bronx school. The program was brought to Mr. Cannon's attention by one of his 4th grade teachers, Mrs. Anthony, who was searching the web for a proven and innovative reading program to help her school's struggling readers.

Franzblau and Perez presented an overview of the 5+ years of rigorous studies documenting significant and sustainable gains that struggling readers have made as a result of using the program. During the hands-on session, teachers high-fived one another as they piled up gold singing stars and crushed the demonstration quiz -- with all teams earning perfect scores. Under the leadership of Mr. Cannon, PS 140X is well on their way to a very strong implementation.

TiR Team at PS 140, The Bronx

